What’s Stopping You from Hearing Better?

Don’t let your hearing limitations get in your way.

ROADBLOCK #1: SLOWING HEARING LOSS

Hearing loss is gradual and happens over time. But you have hearing loss, nonetheless the coping is important. You find yourself hearing noises in your roommates, turning up the volume on the TV or asking people to repeat themselves. You can only ignore it for so long.

ROADBLOCK #2: ACCEPTING HEARING LOSS AS A FACT OF LIFE

Once people accept that their hearing loss is permanent and can’t be reversed, they tend to be more accepting of it. And when they’re more accepting of it, they’re less likely to take the steps to correct it. What we try to do is help people understand that hearing loss is preventable and reversible.

ROADBLOCK #3: FEELING EMBARRASSED TO WEAR A HEARING AID

Today’s hearing aids are not the same as your grandfather’s, or even your father’s. They’re much smaller, more discreet, and they’re more powerful. So if you’re thinking of getting a hearing aid, don’t be embarrassed.

ROADBLOCK #4: THINKING HEARING AIDS ARE TOO EXPENSIVE

Hearing aids can range in price depending on your needs. The good news is that the Affordable Care Act has expanded the use of hearing aids over the counter. If you’re not ready to make the investment, Sony’s CX-10 is an affordable solution. It’s just a matter of finding the right fit for your lifestyle and budget.

Click here to learn more about Sony’s CX-10 Self-Fitting Over-the-Counter Hearing Aid.

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