

Q3 2021

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You've Decided To Sell Your Home – Now What?

Find out how a real estate agent can help you take the next step by Realogy (Paid Content)




PHOTO CREDIT: REALOGY

After a lot of discussion, studying the housing market in your area, and daydreaming about your future, you've decided to sell your home. Congratulations! You might feel overwhelmed about what comes next. Did you know that an expert real estate agent can simplify the home buying and selling process – allowing you to focus more time on what's most important to you?

Take it from Brenda, who recently sold her home in Texas and purchased a home in Indiana.

"I needed an agent who knew the local market and would understand what I was looking for."

– Brenda A. Seller, Texas

How Brenda Found the Right Home

After retiring, Brenda knew she was ready to move closer to her daughter. In addition, her previous home was on two partially wooded acres requiring a lot of upkeep. She was ready for a smaller space where she could enjoy gardening and visits with her grandkids. However, the fast-moving market intimidated Brenda. So, she used her AARP® Real Estate Benefits from Realogy to find a real estate advocate and agent.

"I needed an agent who knew the local market and would understand what I was looking for," Brenda explains. "Also, I wanted someone to guide and advise me through the search and closing process."

Her agent Randy and advocate Sarah worked with her every step of the way.

"It didn't take long for Randy to learn my likes and dislikes and to know just what I wanted in a home," Brenda shares. "He understood and respected my budget. He has many years of experience and was able to provide the guidance I needed. When we were viewing homes, he would often point out things I hadn't noticed, which helped me decide whether that would be a home I would be happy with."

Similarly, Sarah provided personalized assistance for Brenda's search.

"Sarah was good about explaining the program and telling me just what to expect. She checked in with me from time to time to see how things were going. I felt very well taken care of," says Brenda.

Now that she's settled in her new home, Brenda looks forward to frequent visits from her grandkids and adopting a dog.

"The home I have now is wonderful, and I am excited to make it mine," says Brenda. "I also told my oldest daughter about the program, knowing she will be ready to purchase a home within a year or two and want her to have a similar experience."

Wondering what to expect from today's real estate market? Take this quiz to learn more about the home buying and selling process (and why it might be simpler than you think).

Test Your Knowledge About Today's Real Estate Market

QUIZ: 3 QUESTIONS 1/4

There's never been a better time to sell your home. Why is that?

- A Interest rates are at an all-time low.
- B Inventory is low, so the pricing of homes is competitive and at an all-time high.
- C You're likely to get a favorable return on your investment.
- D All of the above.

With AARP® Real Estate Benefits from Realogy, you'll find a team that's committed to helping you make the process seamless from start to finish. When you enroll with Realogy, you'll be assigned a personal advocate who will be your partner every step of the way. Your advocate will connect you with a real estate agent known for superior service from one of Realogy's trusted residential real estate brands, including Better Homes and Gardens® Real Estate, Century 21®, Coldwell Banker®, Corcoran®, and ERA®.

If you're ready or thinking of buying or selling a home, enroll to be introduced to a local real estate agent and earn a \$300-\$5,500* benefit after you close on your home.


Calculate the cash benefit you could receive.

*Terms and conditions apply.


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