

Q1 2021


Buying or Selling a Home?
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BRANDAMP BY AARP | [What's This?](#) PAID CONTENT BY AARP Real Estate Benefits REALOGY

A Look at How We Live Today

What real estate trends are telling us and why it should matter to you
by Realogy (Paid Content)



SHUTTERSTOCK

Americans over the age of 50 enjoy longer life spans and better health than ever before. As a result, you have more options when choosing where and how to live during these years. Choices abound. Should you move closer to family, or retire in a scenic location with sunny weather year-round? Would you be more comfortable in a smaller home or condo, or do you want to invest in a second home for snowbirding?

As you consider these different lifestyle decisions, you can feel confident when you use your AARP Real Estate Benefits from Realogy. Realogy is committed to helping you navigate this exciting and sometimes challenging process by connecting you with a real estate agent that has been trained to better serve your unique needs.*

What's your motivation to move?

Moving Closer To Family

Moving closer to family can be incredibly important when planning your future support system. For example, you may have grandchildren you want to see frequently and help care for. Or, you may plan for your children to help care for you, assisting you with errands, house upkeep, and more.

If being close to family is important, you and your family members may consider purchasing a multigenerational home. Multigenerational homes come with several benefits, like sharing expenses, splitting homeowner duties, and spending quality time together. In fact, these upsides are a large part of why one in six home buyers who purchased during the pandemic purchased a multigenerational home—an increase from one in ten buyers.¹ The actual number of intergenerational households has increased by a staggering 61% since the start of the pandemic.¹ Many agree, this trend is likely to continue.

Having Easy Access To Services and Transportation

While living in the suburbs might have been the best scenario for raising your family, all that driving starts to add up. Why not eliminate the commute and relocate to an urban center that makes life easier and more convenient? Living closer to a downtown area means you'll likely sacrifice size, and move from a house to a townhome or condo. However, that might just be the change you need, especially if you're ready to downsize, purge possessions, and hand off house and yard upkeep.

Enjoying a More Temperate Climate

Cold weather and snowstorms become less appealing as you get older. In your retirement years, you might be ready to opt out of winter stressors like shoveling and icy roads. If warmer temperatures are calling, buying your second home is an exciting next step in your golden years (and can often provide a better value than renting for months at a time).

When you're ready to make a move and buy a home, enroll in AARP Real Estate Benefits from Realogy and earn \$300 - \$5,500* after you close on your home. You'll be assigned a personal Advocate who will be your champion and will be with you every step of the way. Your Advocate will connect you with a real estate firm known for superior service from one of Realogy's trusted residential real estate brands, including Better Homes and Gardens® Real Estate, Century 21®, Coldwell Banker®, Corcoran®, and ERA®.


[Click Here To See the Cash Benefit You Could Receive](#)

¹ National Association of Realtors®, <https://www.nar.realtor/research-and-statistics/research-reports/highlights-from-the-profile-of-home-buyers-and-sellers>

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