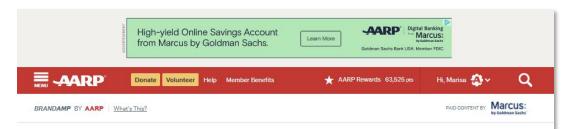
MEDIA SOLUTIONS



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3 Reasons To Consider Switching to an Online Bank

See why it makes sense and may leave you with more in your account

by Marcus by Goldman Sachs® (Paid Content)



More and more savvy financial consumers are switching to online banks. This is a decision that can pay off big over the next 3, 5, and 10 years, while also making your day-to-day life easier now.

What Are Online Banks?

Online banks are banks without brick-and-mortar locations. You manage your accounts from your computer or mobile device, but can also call and speak to a real person who can answer your questions. Lower operating costs mean benefits like fewer fees and high-yield savings accounts with returns above the industry average.

Here are 3 reasons to consider making the switch yourself.

1. Convenience

Forget bankers' hours. With the right online bank, you can manage your account from your desktop or mobile device 24/7, schedule an electronic fund transfer any time, and get customer care 7 days a week.

2. Your money works harder for you

Instead of local branches and fancy lobbies, you'll enjoy fewer fees and high-yield savings accounts with attractive rates that make your money grow faster.

3. Safety

Online banks that follow strict security practices are every bit as safe as traditional banks. These measures can include SSL encryption and multi-factor authentication, as well as FDIC-insured savings products.

Consider making the switch from your traditional bank to AARP Digital Banking from Marcus by Goldman Sachs. Goldman Sachs designed Marcus to help you make the most of your money with a high-yield Online Savings Account and personal loans. Special offers available for AARP members include an additional 0.10% APY on your Marcus Online Savings Account for 24 months. With benefits like 24/7 banking, security you can trust, and competitive savings rates, it's a change that makes sense.

Click here to learn more about your member benefits with AARP Digital Banking from Marcus by Goldman Sachs.

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