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3 Reasons to Try an At-Home Haircoloring Kit Right Now

Give your self-care routine a DIY boost

by Color&Co By L'Oréal (Paid Content)



SHUTTERSTOCK

The temperature is dropping, we're practicing social distancing, and our roots are still growing in at rapid speed. Let's be real. We could all use a little extra self-care right now. Thankfully, it's never been easier to give your hair a boost from the comfort of your own home with customized, salon-quality haircolor kits. Here are three reasons to give at-home color a try now.

1. **The possibilities are endless.** Haircolor is not one-shade-fits-all, and having options is important. With fully customizable color, you can get just the right tone for a natural look, find an exact shade to match and maintain your salon color, or try something new altogether and make a bold statement.
2. **You don't have to be a pro.** Kits come with easy step-by-step instructions personalized for your hair needs. You can get the results you want, without the stress of trying to figure it out by yourself.
3. **The price is right.** Maintaining haircolor can be expensive. At-home kits are more economical than multiple trips to the salon (and look just as good!). You have the option to experiment with different looks without breaking the bank. Plus, you can apply touch-ups whenever you need them.

It's time to treat yourself to a salon fresh look for a fraction of the price without having to leave your home; and fortunately, getting professional grade haircolor at home has never been easier. Color&Co by L'Oréal offers custom-blended haircolor tailored for your specific needs and is delivered right to your door. Getting started is really easy, just take their online hair color quiz or video chat with one of their licensed colorists and in just 10 minutes you'll get your custom shade, made specifically for you. With Color&Co, there's never been a simpler way to kick your roots to the curb and achieve salon quality color.


The Color&Co line also has a range of shampoos and conditioners specially formulated to enhance and maintain the look of your custom shade. Kiss those dull, faded strands goodbye and usher in a new era of at-home beauty and self-care with Color&Co haircolor tailor-made for you.

Visit Color&Co to get your personalized haircolor today!




personalized haircolor by L'OREAL

Custom-Blended Haircolor At Home



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