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## A New Way For You to Experience Primary Care

Healthcare designed to meet the needs of adults age 65+  
by iora Primary Care (Paid Content)





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Is this your experience of primary care? No one really listens to your health concerns, or thinks about you as a patient all of the time - not just some of the time? It can take days, or even weeks, to see your primary care physician. When you finally do get an appointment, you might waste an hour or more in the waiting room before being ushered into a cramped exam room. Wait times are long, appointments are short, and you leave without having all your questions answered. And, if you ever have a medical concern after hours or on weekends, it can be nearly impossible to reach anyone. This kind of fractured, impersonal healthcare can be stressful, and it can actually undermine your ability to live your healthiest, happiest life. Now, consider the alternative: primary healthcare for adults on Medicare that's patient-centric and designed to boost all aspects of your health and wellness, physical and emotional.

### Healthcare Designed for Medicare Patients Age 65+ Has Arrived

If you're searching for a healthcare team that puts you first, look no further. iora Primary Care is committed to a personalized and comprehensive approach to your health that will help you thrive in every dimension of your life. Here are four things you can expect.


1. Your primary care physician focuses on one priority—you. Starting with a catch-up and review of your history and then moving on to address your health concerns. Appointments give you ample time so that you're fully cared for. You always feel listened to, heard and supported. When you're facing an acute health issue, you can get a same day or next-day appointment.



**Dr. Sarah Candler**  
Iora Primary Care

*"At iora we recognize that not everything is a doctor's job and patients can't do everything by themselves. We're a team comprised of physicians, nurses and health coaches and we all play an integral role in improving health outcomes."*


2. A practice that focuses on patients who are age 65 and older and has experience in managing more than one chronic condition. Your doctor and other team members communicate and collaborate with your other doctors; they don't just read your records. And because convenience is important to you, especially when you're sick, the practice includes an on-site lab. Plus, if you need help getting to an appointment, transportation is provided.



**Augusta W.**  
Patient

*"Everyone that I talk to—doctors, caregivers, the nurse practitioners and everyone on staff, listens to me and takes time. I never feel like I'm rushed."*


3. You have more than just a doctor helping you achieve your optimal health. You have a whole team that helps you with habits, behavior, stress and emotional concerns as part of your overall care. Your team includes nurses, behavioral health specialists when needed, and a health coach.



**Cornelius W.**  
Patient

*"The staff would call me sometimes twice a week just to see how I'm doing. No one ever did that before. And when I've called long on Sundays, believe it or not, a nurse answered the phone."*

4. You have a health coach that is a mentor, a partner, and an advocate. They help you set and achieve your wellness goals, and also help you navigate the sometimes-challenging healthcare landscape. Health coaches are on the front line with you, explaining medical lingo, and supporting your goals. They cut through the confusion and complications, so you don't have to figure it out all by yourself, and care can be delivered in a way that's seamless and stress-free.




**Carol T.**  
Health Coach

*"The best part about being a health coach is helping our patients live better lives. We teach them about the importance of nutrition, exercise, stress management and sleep in building a better, healthier life."*

It is possible for you to be the center of your healthcare and to be a key part of any healthcare decisions that need to be made. Now's the perfect time to make the switch with Medicare Open Enrollment starting on October 15, 2021 and ending December 7, 2021. Have questions or want to learn more? Click the link below.

Iora Primary Care has locations across the U.S. Adults on Medicare can be seen in-person, by video, or over the phone, making it even easier to take care of your health.

**To learn more about iora Primary Care's patient-first approach, visit [ioraprimcare.com](https://ioraprimcare.com) or call 1-855-644-6117.**


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1