




Q4 2019



Learn more about the benefits of cancer screening. VISIT CANCERSCREENWEEK.ORG






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Hi, Linda



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PAID CONTENT BY **Genentech**
A Member of the Roche Group

Help Prevent an "If Only" Moment - Know about Important Cancer Screenings

Because nothing is more important than your health
by Genentech (Paid Content)




SHUTTERSTOCK
Be proactive about your health.

Cancer Screen Week is a public health initiative founded by Genentech, the American Cancer Society, Stand Up To Cancer, and Rally Health to increase awareness of the benefits of screening for certain cancers. It occurs in the first week of December each year. The goal is to drive action now and in the coming months ahead.

According to the American Cancer Society, regular screening can help find certain cancers early.¹ Finding out what cancer screenings you need could make a world of difference.

LIST | **SLIDESHOW**
6 Photos

AN IMPORTANT ACTION. A BIG IMPACT.



Almost **607,000** people are expected to die from cancer in 2019. Regular screening can help find certain cancers early, when they are most likely to be treated successfully.¹

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PHOTO BY: CANCER SCREEN WEEK





Cancer Screening – An Important Action. A Big Impact

Certain common cancers may be caught early with screening and have guidelines to help people know their risk and get recommended tests.

CANCER SCREEN WEEK

AN IMPORTANT ACTION. A BIG IMPACT.

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CANCER SCREEN WEEK

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Interested in knowing more about what screenings are recommended for you?

[Click here to learn more at CancerScreenWeek.org](http://CancerScreenWeek.org)

REFERENCES

1. Cancer Facts & Figures 2019. American Cancer Society; 2019. Available at: <https://www.cancer.org/research/cancer-facts-statistics/all-cancer-facts-figures/cancer-facts-figures-2019.html#>. Accessed Nov. 11, 2019.
2. American Cancer Society Recommendations for the Early Detection of Breast Cancer. American Cancer Society; 2019. Available at: <https://www.cancer.org/cancer/breast-cancer/screening-tests-and-early-detection/american-cancer-society-recommendations-for-the-early-detection-of-breast-cancer.html>. Accessed Nov. 11, 2019.
3. American Cancer Society. Can Melanoma Skin Cancer Be Found Early? <https://www.cancer.org/cancer/melanoma-skin-cancer/detection-diagnosis-staging/detection.html>. Accessed Nov. 11, 2019.