

Q4 2021

The screenshot shows a website page with a red header containing the AARP logo and navigation links. The main content area features a large title '3 Things You Love About Greater Palm Springs' and a sub-headline 'And 3 new things waiting for you to discover!'. Below this, there are three main sections: 'Outdoor adventure and scenic open spaces', 'The return of annual events', and 'Arts and culture'. Each section includes a photograph and a short paragraph of text. On the right side of the page, there is a sidebar with a 'See Your Member Benefits' section and a 'Get the Most From Your Membership' section. The bottom of the page has a call to action: 'Start planning your getaway to Greater Palm Springs.'