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## 7 Reasons to Consider a Guided Tour for Your Next Vacation


Leave it to the experts and enjoy a once in a lifetime experience  
by Collette (Paid Content)



COLLETTE  
Group travel means you can take your next vacation to a higher level.


The kids are grown. You have some extra time on your hands and some dreams to fulfill. It's the perfect time to add to your life experiences. Traveling abroad can do just that and so much more. You'll gain a new perspective, broaden your knowledge and have lots of fun. Plus traveling is good for the heart, body and mind. So go for it! And why not make it a guided tour? Here's why:

- 1. The Details Are Covered.** When you choose a guided tour, you get a carefully crafted vacation that's planned for you. Everything is arranged - from sightseeing excursions and cultural experiences to authentic local culinary adventures. So you can relax and immerse yourself in the experience. Many tour companies even take care of your transportation needs, including getting you to and from the airport.
- 2. Get More for Your Money.** Going guided is a perfect way to not only eliminate the hassle of planning a trip, but also to take advantage of the expertise, industry relationships and strong buying power of a tour company. An experienced company knows how to get the best prices and they pass the savings along to you. Go guided to save time and money.



COLLETTE  
Make new friends during a visit to a Zimbabwe village in Africa.

- 3. Benefit from Expert Guides.** Whether you're a seasoned traveler or just starting out, you'll experience the benefits of expert tour guides from day one. They know the culture, the language, the currency and all the best spots loved by the locals. You can have confidence knowing your tour guide has carefully orchestrated your days to get you from breakfast to dinner and everywhere in between with ease - your only job is to fully enjoy yourself and get the most out of every moment.



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Zip line through the rainforests in Costa Rica.

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**4. Tailor Your Trip.** Just because it's called a "group tour" doesn't mean there aren't opportunities to make the trip your own. Many companies offer a choice of different kinds of packages. For example, an adventure package may have you zip lining through Costa Rica, while an impact package arranges for you to give back to a local community in Africa. Group tours also come in all sizes from smaller groups of about 15 to much larger groups of 50 and above. Plus you can usually add special excursions to build a truly magical custom experience.

**5. Make New Friends.** A true group travel experience starts and ends with people. Guided travel is extra social since you'll be with a diverse group of people all on the same new adventure together. You'll meet fellow travelers from all over the world, some of whom will likely become lifelong friends. As your travel experiences unfold, your tour manager, driver and local guides will feel like family too. Many adults 50+ travel alone on a group tour, but find they end the tour with new lifetime friends.



COLLETTE  
Expert tour guides ensure you get that photo op you came all this way for.

**6. Enjoy a Perfected Experience.** Your tour company has a team of experts who scope out the best elements of an excellent tour, yet they're always looking for ways to improve the experience. They're dedicated to staying on top of the latest travel trends. Tour managers and guides always encourage feedback from travelers and use that information to create and enhance the best itineraries to make your trip exceptional. You can trust that each trip has been carefully planned and reviewed so you won't have a care in the world.



COLLETTE  
Explore Ireland, learn about the culture and celebrate in their rich traditions.

**7. Connect with New Cultures.** Immersing yourself in a new culture is so much easier when you take a group tour. Whether you stay overnight at an Irish castle like old-world royalty, roll dough with an Italian chef to make the perfect pizza or feel the cool waters of the Great Barrier Reef as you snorkel in a turquoise paradise – you'll experience your destination with all five senses. Dive into another culture on a group tour and make the best memories.

Why Do You Travel?

To visit places I've always dreamed about

To immerse myself in different cultures

To keep my mind and body active

To meet new friends

To give back and make a difference in the world

**Discover the difference of a guided tour vacation. Collette is celebrating 100 years of travel together. See how you can celebrate with savings.**

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