

Closing/In-Home Dates 2023

Effective with the December 2022/January 2023 issue

National

Issue	Ad Copy Clearance	Space/ Material	Inserts	Estimated In-home			
				50-59	60-69	70+	50+
Dec/Jan	9/30/22	10/7/22	9/23/22	11/26-12/9	12/9-12/29	12/30-1/30	11/26-1/30
Feb/Mar*	11/23/22	12/1/22	11/17/22	1/27-2/11	2/8-3/1	2/28-3/28	1/27-3/28
Apr/May*	2/1/23	2/8/23	1/25/23	3/25-4/10	4/8-4/29	4/28-5/25	3/25-5/25
Jun/July	3/31/23	4/7/23	3/24/23	5/24-6/7	6/7-6/28	6/27-7/26	5/24-7/26
Aug/Sept	6/1/23	6/8/23	5/25/23	7/28-8/12	8/9-8/30	8/29-9/27	7/28-9/27
Oct/Nov*	8/1/23	8/8/23	7/25/23	9/25-10/9	10/6-10/26	10/25-11/22	9/25-11/22

Cancellation date is space closing date. *ShopIt Now Issue.

Regional/RealDeals

Issue	Ad Copy Clearance	Space/ Material
Dec/Jan	9/23/22	9/30/22
Feb/Mar	11/17/22	11/23/22
Apr/May	1/25/23	2/1/23
Jun/July	3/24/23	3/31/23
Aug/Sept	5/25/23	6/1/23
Oct/Nov	7/25/23	8/1/23

Space close is one week prior to national space close

AARP Select

Issue	Ad Copy Clearance	Space/ Material
Dec/Jan	9/16/22	9/23/22
Feb/Mar	11/10/22	11/17/22
Apr/May	1/18/23	1/25/23
Jun/July	3/17/23	3/24/23
Aug/Sept	5/18/23	5/25/23
Oct/Nov	7/18/23	7/25/23

Space close is two weeks prior to national space close