

AARP The Magazine

Editorial Calendar 2026

AARP The Magazine is **America's most-read magazine** that explores and celebrates key 50+ life stages and lifestyles through three demographic editions, curated for readers in their 50s, 60s, or 70+ years. Its contextual relevance drives high engagement, and its **mass audience of 39.2 million** is more influential than any other – the ultimate megaphone for marketers seeking impact.



December/January

- Health** Battle Plan for Fighting Cancer
Foods that Fight the Flu
- Money** Discussing Finances with your Kids
- Travel** How to Plan Multi-generational Travel
- Entertainment** Movies for Grownups Nominees
- Ad Close** 10/1/25

February/March

- Money** **Special Section**
Reduce Financial Stress
- Health** Best Food Swaps for a Healthy Heart
Hack your Hips
- Wellness** Fitness in your 50s/60s/70+
- Flip Cover Section*
- Travel** Super Cruisers
- Ad Close** 11/24/25

April/May

- Health** **Special Section**
Your Body 50s/60s/70s
- Money** Confused by Annuities?
- Travel** A Taste of America
- Home** One-Day Home Fixes
- Ad Close** 1/29/26

June/July

- Health** What Does 25 Grams of Protein Look Like?
- Money** Don't Invest Like Me
- Travel** Beyond the Liberty Bell:
Lesser-Known American History Spots
- Caregiving** When Your Parents Need to Move
- Ad Close** 3/30/26

August/September

- Health** The Anti Cancer Plan for your 50s/60s/70s
Be Your Own Pilates Instructor
- Money** How I Sold My Stuff
- Travel** Lights, Camera, Action! Sights connected to favorite movies or TV shows
- Tech** Annual Tech Guide - Flip Cover Section*
- Lifestyle** The New Grandparent Playbook
- Ad Close** 5/29/26

October/November

- Health** **Special Section**
Medical Breakthroughs 2026
- Money** The Dating Money Minefield
- Travel** International Travel Made Easy
- Ad Close** 7/31/26

*Built if bought

- Ask about digital complements
- Editorial content subject to change without notice

Plus, In Every Issue Upfront: Food, Pets, Entertainment, Tech and more