

Closing Dates 2026

Effective with the December 2025/January 2026 issue

National

Issue	Ad Copy Clearance	Space/ Material	Inserts	Estimated In-home			
				50-59	60-69	70+	50+
Dec/Jan	9/24/25	10/1/25	9/17/25	11/24/25-12/11/25	12/10/25-12/26/25	12/24/25-1/24/26	11/24/25-1/24/26
Feb/Mar*	11/17/25	11/24/25	11/17/25	1/26/26-2/7/26	2/9/26-2/28/26	2/27/26-3/28/26	1/26/26-3/28/26
Apr/May*	1/22/26	1/29/26	1/15/26	3/25/26-4/7/26	4/8/26-4/25/26	4/24/26-5/21/26	3/25/26-5/21/26
Jun/July	3/23/26	3/30/26	3/16/26	5/26/26-6/6/26	6/8/26-6/27/26	6/26/26-7/25/26	5/26/26-7/25/26
Aug/Sept	5/22/26	5/29/26	5/15/26	7/27/26-8/8/26	8/10/26-8/29/26	8/26/26-9/24/26	7/27/26-9/24/26
Oct/Nov*	7/24/26	7/31/26	7/17/26	9/25/26-10/8/26	10/9/26-10/29/26	10/23/26-11/21/26	9/25/26-11/21/26

Cancellation date is space closing date. *ShopIt Now Issue.

Regional/RealDeals

Issue	Ad Copy Clearance	Space/ Material
Dec/Jan	9/17/25	9/24/25
Feb/Mar	11/10/25	11/17/25
Apr/May	1/15/26	1/22/26
Jun/July	3/16/26	3/23/26
Aug/Sept	5/15/26	5/22/26
Oct/Nov	7/17/26	7/24/26

Space close is one week prior to national space close.

AARP Select

Issue	Ad Copy Clearance	Space/ Material
Dec/Jan	9/10/25	9/17/25
Feb/Mar	11/3/25	11/10/25
Apr/May	1/8/26	1/15/26
Jun/July	3/9/26	3/16/26
Aug/Sept	5/8/26	5/15/26
Oct/Nov	7/10/26	7/17/26

Space close is two weeks prior to national space close.