

## AARP Bulletin

# Editorial Calendar 2024

AARP Bulletin spotlights news and policy-driven content that matters most to the lives of Americans age 50+. Its timely focus on critical information ignites a sense of urgency and consumer action among **32.6 million readers** – a media powerhouse for marketers to communicate their message.

### January/February

<b>Cover</b>	How to Handle Inflation in 2024
<b>Health</b>	Migraines: Treatments That Work
<b>Money</b>	How to Sell Your Parents' Home Online Returns: Beware the Gotchas How to Set Up a Better Home Gym
<b>Life</b>	
<b>Ad Close</b>	<b>11/7/23</b>

### March

<b>Cover</b>	The Future of Alzheimer's
<b>Health</b>	A Buyer's Guide to Protein Supplements Deciphering Unit Pricing How to Get in Trouble with the IRS
<b>Life</b>	Wanted: Dogs with Skills Proper Care & Feeding of Collectibles
<b>Ad Close</b>	<b>1/5/24</b>

### April

<b>Cover</b>	Fraud 2024: New Crimes, New Solutions
<b>Health</b>	A Shot to the Knee What You Need to Know About the Stock Market Today How to Dispute A Credit Card Bill
<b>Life</b>	How to Adjust Your Car for Better Comfort, Posture & Safety
<b>Ad Close</b>	<b>2/7/24</b>

### May

<b>Cover</b>	Modern Problems and Their Solutions (2 <sup>nd</sup> Edition)
<b>Health</b>	The Good Stuff Living Inside You Managing Your Nest Egg (2024 Edition)
<b>Money</b>	The Doctor is In... the Store AI Guide for Parents & Grandparents
<b>Life</b>	
<b>Ad Close</b>	<b>3/7/24</b>

### June

<b>Cover</b>	TBD
<b>Money</b>	How to Buy a Brand-New-Home
<b>Life</b>	Tales from the Starting Line
<b>Ad Close</b>	<b>4/5/24</b>

### July/August

<b>Cover</b>	99 Great Ways To Save (15 <sup>th</sup> Edition)
<b>Ad Close</b>	<b>5/7/24</b>

### September

<b>Cover</b>	Are Mega-Hospitals Good for Your Health?
<b>Ad Close</b>	<b>7/5/24</b>

### October

<b>Cover</b>	Where They Stand – Presidential Candidates Interviews
<b>Health</b>	Medicare
<b>Ad Close</b>	<b>8/7/24</b>

### November

<b>Cover</b>	TBD
<b>Health</b>	Caregiving
<b>Ad Close</b>	<b>9/6/24</b>

### December

<b>Cover</b>	TBD
<b>Ad Close</b>	<b>10/7/24</b>

Ask about digital complements. Editorial content subject to change without notice.

**AARP Media Advertising Network**

