

AARP Bulletin

Editorial Calendar 2026

AARP Bulletin spotlights news and policy-driven content that matters most to the lives of Americans age 50+. Its focus on critical information ignites a sense of urgency and consumer action among **30.2 million readers** – a media powerhouse for marketers to communicate their message.

January/February

Cover	The War on Diabetes
Health	What's the Deal with PRP (Platelet-Rich Plasma) Therapy?
Money	What You Need to Know About the Most Popular Annuities
Life	Celebrate America's 250th Anniversary
Ad Close	11/3/25

March/April

Cover	Fraud: Fighting Back Against New Threats
Health	What Happens in Vagus: How One Nerve Can Change Your Body's Health
Money	How AI Can Help You Get Ahead at Work... and How It Can't
Life	30 Days to a Decluttered Home
Ad Close	1/2/26

May/June

Cover	The High-Stakes Rise of Senior Gambling
Health	5 Fast Pain Hacks
Money	Rent or Buy Your Home?
Life	How Safe a Driver Are You?
Ad Close	3/2/26

July/August

Cover	99 Great Ways To Save
Health	Your Psoriasis Workbook
Money	Surprise Medical Bills Are Still a Threat
Life	Re-enacting History Your New TV Streaming Guide
Ad Close	5/1/26

September/October

Cover	Inside the Mind After a Stroke
Health	Benefits of Flexibility
Money	Your Credit Card Debt Payoff Guide
Life	Adopting an Older Pet
Ad Close	7/1/26

November/December

Cover	The State of Older Veterans
Health	Should You Trust a Doctor-Free Prescription?
Money	Inheritances Gone Wrong
Life	Caregiving for an Ex-Spouse
Ad Close	8/28/26

Plus, in Every Issue

Fraud Watch, Medicare Made Easy, Live Well for Less, Great Ways to Save and more.



- Ask about digital complements
- Editorial content subject to change without notice