

# Closing Dates 2024

Effective with the December 2023/January 2024 issue

## National

Issue	Ad Copy Clearance	Space/ Material	Inserts	Estimated In-home			
				50-59	60-69	70+	50+
Dec/Jan	9/29/23	10/6/23	9/22/23	11/23-12/9	12/9-12/27	12/30-1/27	11/23-1/27
Feb/Mar*	11/22/23	11/30/23	11/16/23	1/27-2/7	2/10-2/28	2/29-3/27	1/27-3/27
Apr/May*	1/31/24	2/7/24	1/24/24	3/26-4/6	4/6-4/24	4/25-5/20	3/26-5/20
Jun/July	3/29/24	4/5/24	3/22/24	5/25-6/5	6/8-6/26	6/27-7/24	5/25-7/24
Aug/Sept	5/31/24	6/7/24	5/24/24	7/27-8/7	8/10-8/28	8/27-9/23	7/27-9/23
Oct/Nov*	7/31/24	8/7/24	7/24/24	9/26-10/7	10/5-10/23	10/24-11/20	9/26-11/20

Cancellation date is space closing date. \*ShopIt Now Issue.

## Regional/RealDeals

Issue	Ad Copy Clearance	Space/ Material
Dec/Jan	9/22/23	9/29/23
Feb/Mar	11/15/23	11/22/23
Apr/May	1/24/24	1/31/24
Jun/July	3/22/24	3/29/24
Aug/Sept	5/24/24	5/31/24
Oct/Nov	7/24/24	7/31/24

Space close is one week prior to national space close

## AARP Select

Issue	Ad Copy Clearance	Space/ Material
Dec/Jan	9/15/23	9/22/23
Feb/Mar	11/9/23	11/16/23
Apr/May	1/17/24	1/24/24
Jun/July	3/15/24	3/22/24
Aug/Sept	5/17/24	5/24/24
Oct/Nov	7/17/24	7/24/24

Space close is two weeks prior to national space close